



## 2021 Stanley's Tavern Golf Classic Sponsorship Packages

### **Diamond Sponsorship Level \$10,000**

- ❖ 8 golf entries for event
- ❖ Company logo/name on event apparel
- ❖ Recognition as Co-Presenting Sponsor on all marketing materials
- ❖ Opportunity to display your company marketing materials/product at the event
- ❖ Sign on course detailing sponsorship & sponsorship recognition at Reception
- ❖ A 2.5 ft. by 3 ft. acknowledgment banner with your company name/logo displayed in Club gymnasium for 1 year
- ❖ Partnership with Boys & Girls Club to sponsor educational services to youth in danger of failing
- ❖ Prominent mention in all media marketing opportunities

### **Platinum Level \$7,500**

- ❖ 8 golf entries for event
- ❖ Opportunity to sponsor Golf Course with sponsor name/logo on each green flag
- ❖ Sign on course detailing sponsorship & sponsorship recognition at Reception
- ❖ A 2.5 ft. by 3 ft. acknowledgment banner with your company name/logo displayed in Club gymnasium for 1 year
- ❖ Partnership with Boys & Girls Club to sponsor educational services to youth in danger of failing
- ❖ Prominent mention in all media marketing opportunities as well as marketing opportunities prior, during and after event
- ❖ Additional Sponsorship in one of the following three areas:
  1. North or South Course Sponsor: Opportunity to sponsor Golf Course with Sponsor name/logo on each green flag
  2. Classic Giveaway Sponsor: Name and/or logo on all giveaway items to golfers
  3. Ball Drop Sponsor: Sign on course detailing sponsorship & sponsorship recognition before, during and after Ball Drop at reception

### **Gold Sponsor Level \$5,000**

- ❖ 4 golf entries for event
- ❖ Sign on course detailing sponsorship & sponsorship recognition at Reception
- ❖ A 2.5 ft. by 3 ft. acknowledgment banner with your company name/logo displayed in Club gymnasium for 1 year
- ❖ Partnership with Boys & Girls Club to sponsor educational services to youth in danger of failing
- ❖ Prominent mention in all media marketing opportunities
  - ❖ Sponsorship Choices Are:
    1. Auction Sponsor: Opportunity to sponsor the silent and live auctions
    2. Reception Sponsor: Opportunity to sponsor the reception portion of the classic
    3. Golf Awards Sponsor: Opportunity to announce golf winners with logo
    4. Par 3 Cash Challenge Sponsor: Opportunity to have company logo displayed at hole
    5. Bag Tag Sponsor: Opportunity to have company name/logo on bag tags
    6. Lunch Sponsor: Opportunity to have company logo displayed during lunch



### **Silver Sponsor \$3,000**

- ❖ 4 golf entries for event
- ❖ Sign on course detailing sponsorship & sponsorship recognition at Reception
- ❖ A 2.5 ft. by 3 ft. acknowledgment banner with your company name/logo displayed in Club gymnasium for 1 year
- ❖ Partnership with Boys & Girls Club to sponsor educational services to youth in danger of failing
- ❖ Prominent mention in all media marketing opportunities

### **Bronze Sponsorship \$1,000**

- ❖ 1 golf entry for event
- ❖ Sign on course detailing sponsorship & sponsorship recognition at Reception
- ❖ Recognition on all marketing materials

### **Champion for Kids Hole Sponsor \$500**

- ❖ (2) guests for Classic Reception
- ❖ Sign on course detailing sponsorship & sponsorship recognition at Reception
- ❖ Partnership with Boys & Girls Club to sponsor educational services to youth in danger of failing
- ❖ Prominent mention in all media marketing opportunities as well as Marketing opportunities prior, during and after event

### **Green Bundle Package \$100**

- ❖ One purchase per group and includes 1 mulligan per golfer – mulligans may be used at any time throughout the Classic to replay a shot. The player holding a mulligan ticket (and only that player) may replay one shot per ticket. ***(Use of mulligan shot cannot count towards any of the special contest holes).***
- ❖ **1 green tee per golfer** which can be used on any hole but ideally used after tee shot to tee up ball for 2<sup>nd</sup> or third shots to the green.