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**FOR IMMEDIATE RELEASE:**

**BOYS & GIRLS CLUBS OF DELAWARE TO HONOR FRED HERTRICH IV OF HERTRICH FAMILY OF  
AUTOMOBILE DEALERSHIPS WITH 2019 GREAT FUTURES AWARD**

Milford, DE- January 4, 2019 - [Boys & Girls Clubs of Delaware](#) is proud to announce their honoree for the 2019 Great Futures Award, Fred Hertrich IV of the Hertrich Family of Automobile Dealerships. The award will be presented at the 5<sup>th</sup> Annual [Masquerade Ball](#) on March 9, 2019.

The Great Futures Award, presented annually to an individual or organization that has made an outstanding contribution to the community, exemplifying the highest ideals of organizational stewardship. The recipient consistently meets the needs of his/her community, enhances the quality of life for Delawareans and inspires others toward community service and responsiveness.



“Boys & Girls Clubs of Delaware is thrilled to honor Fred for his many years of dedication to our Clubs and kids. His commitment to supporting our events and programs, as well as to giving and service makes Fred the ideal recipient for this award”, said John Wellons, President & CEO, Boys & Girls Clubs of Delaware. “There are many things that Boys & Girls Clubs do, but most people don’t understand the depth of our thinking and offerings, Fred does and he always has.”

Fred Hertrich IV and the Hertrich family have been proud sponsors of the Boys & Girls Clubs of Delaware for over two decades. Their contributions have spanned 3 generations and the entire state of Delaware. The Hertrichs were instrumental in building both the [Western Sussex](#) and Milford Clubs; contributing to general operating funds, funding sports leagues, donating towards scholarships, and supporting countless special events like the Masquerade Ball. As the Hertrich family has grown throughout the years, so has their support of the Boys & Girls Clubs. Fred Hertrich IV has personally been involved in several projects, including sponsoring the New Castle Boys & Girls Club’s Basketball League, a 1931 Club Sponsor of the Masquerade Ball, and leading a significant Capital Campaign for the [Greater Milford Boys & Girls Club](#). Fred Hertrich IV and his team coordinated and sponsored one of the largest annual Boys & Girls Club summer field trips, [taking 600 kids and 100 chaperones to the Delaware State Fair](#). Their generous sponsorship included transportation, lunch, admission, t-shirts, and planning and leading a packed itinerary - full of educational experiences and countless first experiences for many of the children.

“I believe in the Boys & Girls Club and I believe in what they do for youth,” Hertrich says. “I am very passionate about helping the kids in our community and providing them with opportunities they may not otherwise have, and investing in their futures. That is what the Boys & Girls Club is all about, helping the kids that need it the most. There is a Boys & Girls Club in every community we serve in Delaware so I think it has always been a natural fit to align ourselves with them and help them in any way that we can.”



Aside from being heavily involved with the Boys & Girls Clubs, Fred Hertrich IV is also supportive of other community organizations. He has been involved with a diverse set of volunteer projects throughout Delaware. In fact, largely in part to his significant contributions to the community, Fred Hertrich IV is one of 51 nominees for the 2019 Time Dealer of the Year Award, a program that honors new-car dealers in America who exhibit exceptional performance in their dealerships and perform distinguished community service.

“It is important to me that our organization is a pillar of the community,” Hertrich says. “That is why we do what we do, so we can give back and support the impactful individuals around us. I am incredibly humbled and grateful to be selected as the recipient of the Boys & Girls Clubs of Delaware’s 2019 Great Futures award, but even more, I am proud of the impact we have been able to have on the lives of the children in our community by working with this incredible organization.”

Tickets for the 5<sup>th</sup> Annual Masquerade Ball go on sale soon, to stay up to date on all things Mask Ball, including auction events, sponsor opportunities and donations, visit [bgclubs.org/maskball](http://bgclubs.org/maskball) and follow the event on Facebook @bgclubsde .

“The Masquerade Ball is an annual celebration of individuals and community coming together to honor and recognize the work of our Clubs and the positive impact they are making on the young people across the state and especially in Sussex County. Recognizing an individual like Fred, really marries the impact Clubs and individuals are having on our young people. It’s sure to be a great event” said Zaida Guajardo, Regional Development Director for the Boys & Girls Clubs of Delaware.

### **About Boys & Girls Clubs of Delaware**

Every kid deserves a place. A place to feel safe. A place to feel connected. A place to belong. Boys & Girls Clubs provide such places—where kids can go after school and during the summer to grow beyond the classroom. Since the first doors opened in 1931, 45 Clubs have been established across the state, from cities to rural communities. Our Clubs now serve more than 37,000 kids and teens annually by building deeply powerful relationships and opening avenues of opportunities. No matter why they enter a Club, young people leave with the knowledge that the Club Experience provides a fun, safe space and a fostering environment where they can be who they are—and become who they were meant to be. Boys & Girls Clubs of Delaware is part of a nationwide movement whose mission is to inspire and enable all young people, especially those who need us most, to realize their full potential as productive,

responsible, and caring citizens. Our 45 sites are located where such programs are limited or nonexistent. To learn more visit [bgclubs.org](http://bgclubs.org). Follow us on social media @bgclubsde

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